**“Belt and Road”: Benefits, Destiny and Responsibility Community of Chinese Companies Going Abroad**

**June 5, 2015· Beijing**

**Background**

The development of the Silk Road Economic Belt and the 21st Century Maritime Silk Road (Belt and Road) is a major strategic decision made by the Party Central Committee and the State Council of China on the basis of changing global conditions and in the consideration of international and domestic politics. Under the guidance of this strategy, China will further expand outward investment and deepen its influence. As social responsibility is an unavoidable topic for multinational companies to operate globally, outbound Chinese enterprises will attract more attention in this respect. In their overseas development, they can benefit a lot from their fulfillment of social responsibility. Their efforts are not only conducive to the elimination of their contradictions in the investment process, but also helpful to the enhancement of their own brand image and responsible competitiveness. How can they seize the opportunity to perform their social responsibility and achieve above-mentioned benefits? To this end, we will invite the representatives of well-known multinational companies and international organizations to gather at our forum to discuss with you the measures for the fulfillment of social responsibility abroad.

**Hosts**

-China WTO Tribune

- Emerging Market Multinations Network for Sustainability, GIZ

**Venue**

Beijing Shangri-La Hotel, China

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| **Agenda （Version May 20）** | |
| **13:20 – 13:30** | **Registration** |
| **13:30– 13:40** | **Opening remarks** |
| Moderator: Cheng Duosheng, Director, Enterprise Management Modernization Office, China Enterprise Confederation （tbc） |
| Speech: German Embassy or GIZ Country Director |
| **13:40 – 14:10** | **Keynote Speeches** |
| **1：**Emerging Market Multinations Network for Sustainability (EMM), GIZ  Speaker: Phillip, Director of Emerging Market Multinations Network for Sustainability, GIZ  Content: Introduction of the EMM Network, experience of EMMs going abroad, suggestions to Chinese companies going abroad  **2：** China WTO Tribune  Speaker: Yu Zhihong, President &Chief Editor, China WTO Tribune  Content: Chinese going abroad strategy, practices of promoting CSR for company going abroad, suggestions to going abroad companies  **3：**Embassy of Pakistan  Speaker: Dr. Erfa Iqbal, Commercial CounsellorofEmbassy of Pakistan (tbc)  Content: (tbc) |
| **14:10 – 15:00** | **Panel: Experiences and challenges for companies going abroad** |
| Moderator: Cheng Duosheng, Director, Enterprise Management Modernization Office, China Enterprise Confederation   1. Sun Lihui, Director of Communication Department, China Chamber of Commerce of Metals Minerals & Chemicals Importers & Exporters (CCCMC) 2. Zhang Xubiao, ILO Beijing Office 3. Qian Song, General Manager of Capital Operation Department, China Non-ferrousMetal Corporation (tbc) 4. NieLibei, Deputy director of Strategy Department, CNMC (tbc) 5. China National Technical Import Corporation (tbc) 6. Wang Jin, Chairman of ReqoDiq（tbc） |
| **15:00-15:15** | **Q&A** |
| **15:15- 15:30** | **Wrap-up** |
| Results and suggestions |
| Closing remarks |