The Second International Workshop on Responsible, Sustainable, and Successful Supply Chains

What's in for Chinese Suppliers – Towards creating more value together

5 June 2015 in Beijing, China

(Shangri-La Hotel, No. 29, Zizhuyuan Road, Beijing)

Dear Sir or Madam,

For the second time the three partner organizations **econsense** (Forum for Sustainable Development of German Business), **China WTO Tribune** and the **Emerging Market Multinationals Network for Sustainability** (implemented by GIZ) jointly organize an international workshop on responsible, sustainable, and successful supply chains.

On behalf of the organizers, we would like to cordially invite you to participate in this upcoming workshop. The first workshop in June 2014 has attracted more than 120 participants from multinational companies, local suppliers as well as science and politics/administration to discuss regulatory developments, stakeholder expectations, and corporate best practices in the context of CSR/sustainability.

This year's workshop will again focus on responsible and sustainable supply chain relations with a particular focus on "**what's in for suppliers**", meaning the opportunities for local suppliers related to the increasing CSR/sustainability engagement of German/European Multinationals sourcing on China.

To this end, senior managers and purchasers of the econsense member companies including **BASF**, **Daimler**, **Deutsche Telekom**, **The Linde Group**, **Siemens**, and **Volkswagen** will present best practice examples on how they work with their suppliers to create more value together. This involves projects related to safety at work, business continuity plans, anti-corruption, and training/qualification of CSR-related matters.

The workshop is integrated into ***The 10th International CSR Forum and the Award Ceremony of the "2014 GoldenBee CSR China Honour Roll".*** A draft agenda is attached for your information.

Due to the limitation of seats, please fill in the registration form and send it to **Mr. Chen Sai by email or fax (E: sai.chen@giz.de; F: 010-8532 5640) by 2 June 2015**.

The workshop is without registration fee and provided with refreshments and English-Chinese simultaneous interpretation.

We are looking forward to welcoming you at the event!

econsense
Forum for Sustainable Development of German Business
德国企业可持续发展论坛

EMERGING MARKET MULTINATIONALS NETWORK FOR SUSTAINABILITY

WTO 经济导刊

Agenda (Version 13 May 2015)

Registration starts at 08:30	
Welcome notes	
09:00 – 09:20	Workshop Moderator: Lin Bo, Deputy Editor-in-Chief, **China WTO Tribune** - Dr. Thomas Koenen, Executive Director, **econsense** - Philipp Kruschel, Executive Director, **EMM Network for Sustainability** - David Baumgart, Economic & Industry Counsellor, **German Embassy in China**
Impulse Statement	
09:20 – 09:50	***Sustainability in Global Supply Networks*** Prof. Dr. Gerhard Prätorius, Head of Sustainability and Political Communication, **Volkswagen and Member econsense Executive Board**
What's in for Suppliers? Examples from MNCs and Suppliers	
09:50 – 10:10	***Working with Suppliers in China*** Dr. Jie Li, Executive VP, External Affairs & Public Policies, **Daimler**
10:10 – 10:30	***Improving Contractor Safety*** Qi Ying Cai / Thomas Kentsch, Procurement/SCM, **Siemens** & nn., **local supplier**
10:30 – 10:50	***Working on Business Continuity Plans with Suppliers*** Candice Fan, Strategic Sourcing Linde Electronics, **The Linde Group**
Coffee Break 10:50 – 11:10	
11:10 – 11:30	***Introducing DT's New Supplier Development Program in China*** Steven Paisopoulos, **Deutsche Telekom** & nn., **local supplier**
11:30 – 11:50	***BASF's Supplier Programs in China*** Victor Zhang, Director of Procurement Greater China, **BASF**
Panel Discussion (incl. Q&A)	
11:50 – 13:00	***How can Chinese Suppliers Benefit from CSR Partnerships with MNCs?*** – Qi Ying Cai, Head of Procurement, **Siemens China** – Dr. Lucas D. Marks, Senior Manager, Procurement Asia Pacific, **BASF** – nn. Representative of **Volkswagen** – nn, Representative of **local supplier** – Catalina Pislaru, Project Manager, **CSR Europe** Moderator: Lin Bo, Deputy Editor-in-Chief, **China WTO Tribune**
Outlook & Conclusions	
13:00 – 13:20	***An Outlook to CSR Partnerships in China and Beyond*** Philipp Kruschel, Executive Director, **EMM Network for Sustainability**
13:20 – 13:30	Conclusions by **China WTO Tribune** and **econsense**
Get-together with coffee and tea until 14:00	